

SOCIAL RESPONSIBILITY

RIYADH CABLES GROUP

Objective:

Riyadh Cable Group Company is keen to perform its social responsibilities properly, and therefore the company seeks to establish strong and lasting relationships with the communities in which it operates and is keen to ensure that its leading social responsibility programs create tangible and positive economic and social benefits.

Priority Focus Areas:

Our efforts in the field of social responsibility focus on major areas that are consistent with the company's ambitions and resources, as well as global issues and societal needs, and among these areas:

- Education in science and technology.
- Environmental Protection
- Health.

Basic Principles:

The company's social responsibility message is based on its commitment to its promises towards the communities in which it operates and serves, and is supported by several basic principles, including:

- Commitment to developing long-term and mutually beneficial partnerships with our communities.
- Observing and respecting the different cultures, values, customs and choices of our societies.
- Providing social responsibility programs that add economic and social gains to both the company and society alike.
- Implementing social responsibility programs with a methodology that promotes sustainability and prevents dependence on others.
- Monitoring and measuring as much as possible the results of social responsibility programs, and monitoring areas that need development, in order to achieve continuous improvements.
- Share information about our performance and activities that have a significant impact on our communities.

Application

The responsibility for implementing this policy rests with all employees of the company and its subsidiaries in various regions, as well as contractors working in the company's various sectors. The company's managers and officials must share this policy and urge its implementation.